

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 387 **Issue 1**

WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4490

Original

Client:	Barack Obama/D/President	Submission Cost:	28200	Campaign Ref:	E-120802001
Buyer:	..	Client/Product/Estimate:	95/101 /1536	Sales Rep:	HPR Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
		Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WSPA
Demographic:	(L) Household	Order:	Greenville Spartanburg 28200

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	MF 11a ET / 10a CT Price is Right .TWTF..	225	30	Nbr of Spots	2	2	2	2	8	1800
2	MF 730p Scene On 7 .TWTF..	250	30	Comm	Nbr of Spots	2	2	2	8	2000
3	MF 9a Dr Phil .TWTF..	150	30	Comm	Nbr of Spots	1	1	1	4	600
4	Fri 10p ET / 9p CT Blue Bloods ...F..	120	30	Comm	Nbr of Spots	1			1	1200
5	Fri 10p ET / 9p CT Blue Bloods ...F..	120	30	Comm	Nbr of Spots				1	1200
6	Fri 9p ET / 8p CT CSI NY ...F..	900	30	Comm	Nbr of Spots	1			1	900
7	Sat SEC FootballS.	750	30	Comm	Nbr of Spots	1			1	750
8	Sat 7p Access HollywoodS.	150	30	Comm	Nbr of Spots	1			1	150
Weekly Totals: Total Spots(Ord Spots)				8	11	12	14	1	46	

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News Channel  **WBTV**  WBTV.COM

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	28200	Campaign Ref:	E-120802001
Buyer:	..	Client/Product/Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
9	Sat 7p News	150	30 Comme		1	1	1		3	450
10	Sat 730p King Of Queens	200	30 Comme		Nbr of Spots	1			1	200
11	Sat 730p Access Hollywood	200	30 Comme		Nbr of Spots	1	1	1	3	600
12	Sun 10p ET / 9p CT Mentalist	1000	30 Comme		Nbr of Spots			1	1	1000
13	Sun 8p ET / 7p CT Big Brother	1700	30 Comme		Nbr of Spots	1			1	1700
14	Sun 9p ET / 8p CT 3	1300	30 Comme		Nbr of Spots	1		1	1	1300
15	Thu 10p ET / 9p CT Person Of Interest	2000	30 Comme		Nbr of Spots	1			1	2000
T.....									
16	Thu 10p ET / 9p CT Elementary	2000	30 Comme		Nbr of Spots	1		1	1	2000
17	Tue 8p ET / 7p CT NCIS	2500	30 Comme		Nbr of Spots	1	1	1	2	5000
T.....									
18	Tue 9p ET / 8p CT NCIS Los Angeles	1900	30 Comme		Nbr of Spots	1			1	1900
T.....									
19	Wed 10p ET / 9p CTC CSI	1200	30 Comme		Nbr of Spots			1	1	1200
W.....									
Weekly Totals:				Total Spots(Ord Spots)	8	11	12	14	1	46

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Buyer:	'''	Client/Product/Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est/PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL

Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	Wed 8p ET / 7p CT Survivor	1650	30	Nbr of Spots				1	1	1650
21	M-F 9a Dr Phil	150	30	Nbr of Spots		1	1	1	4	600
	M.....									

Weekly Totals: Total Spots(Ord Spots)

Grand Totals

Month 9 Weeks: 5

Month 10 Weeks: 4

	Totals	09/03	09/10	09/17	09/24	10/01	
Spots	46	8	11	12	14		1

	Cost	28200	3150	6700	7050	11150	150

Grand Totals:

Spots:	46
Gross Total:	28,200.00
Commission:	4,230.00
Net Total:	23,970.00

REP HEADLINE# 6260799
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.23
CHANGES **** WSPA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

ORDER # _____
CONTRACT # 62660799
WASHINGTON, DC 20007

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER,
 FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE AUG2/12 16.23

REP: REVISED ORDER
LNS 7 & 8 ZEROED WKS OF SEP15-SEP29
ADDED LNS 18-20
TTL SAME
PLS CFM
THANKS, MIKE FOR MICA

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

OBAMA FOR AMERICA

PROGRAM : ACCESS HOLLYWOOD
CON COM1: ACCESS HOLLYWOOD

REP HEADLINE# 6260799
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 703-516-9680 AUG2/12 16.23

CONTRACT	TOTAL	2895
TOTAL	SPOTS	
		\$150.00
		\$200.00
		\$2,000.00
		\$150.00
		\$200.00
		\$2,000.00
		PLS ADVIS

0.07

CONTRACT	TOTAL	2895
TOTAL	SPOTS	
		\$150.00
		\$200.00
		\$2,000.00
		\$150.00
		\$200.00
		\$2,000.00
		PLS ADVIS

0.07

REP HEADLINE# 6260799
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.23
CHANGES *** WSPA-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$228,200 WSPA 13% WLOS 54% WYFF 18% WHNS 12% WYCW 1% WMYA 2% CABL 0%
WNEG 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260799
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260799
PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP: NEW ORDER
TTL 28950 @ 47X

PLS CFM
THANKS, MIKE FOR MICHA

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

STATION MAKEGOOD OFFERS:

ML	UNRESL	BUY#7	MISSING: SAT/700P-730P	SEP15-SEP29	30S	\$150.00	(AUG2/12)
		BUY#8	SAT/730P-800P	SEP15-SEP29	30S	\$200.00	
		BUY#12	THU/1000P-1100P	SEP27	30S	\$2,000.00	
			OFFER: SAT/700P-730P	SEP15-SEP29	30S	\$150.00	PLS ADVISE.
			& SAT/730P-800P	SEP15-SEP29	30S	\$200.00	
			& THU/1000P-1100P	SEP27	30S	\$2,000.00	
			CMT: PROGRAM CHANGES	SPOTS ARE BOOKED	PLS ADV		

CONTRACT TOTAL 28950.00
TOTAL SPOTS 47

REP: TEL# 703-516-9399
ORDER WORKSHEET
HARRIS REPORT FROM STATION AUG2/12 08.22
FAX# 703-516-9680
***** WSPA-TV *****

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN MA- MICA HANSEN (H)

CLASS: NATL. LOCAL REGIONAL

DATE AUG2/12 08.22

REP: HEADLINE# 6260799
***** ORIGINAL REV#0 ****

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG1/12 20.02
***** WS/PA-TV ****

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- MICA HANSEN (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260799

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED DATE AUG1/12 20.02

REP: NEW ORDER
TTL 28950 @ 47X

PLS CFM
THANKS, MIKE FOR MICA

CON CM **** THIS IS A CASH IN ADVANCE SCHEUDLE ****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING

1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: :SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1536
AGENCY PRODUCT CODE = 101

1	1100A-1200N	30	\$225.00	9/4	9/28	2	TU-F	8
PROGRAM : PRICE IS RIGHT								
CON COM: PRICE IS RIGHT								

REP HEADLINE# 6260799
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 703-516

AUG1/12 20.02
*** WENDY ***

LINE#:	REP :	CD:	TIME	PERIOD	:	LGTH :	SEC :	RATE	:	START	:	END	:	SPTS:	WEEK :	DAY\$:	TOTL:
LINE#:	:	:			:				:	DATE	:	DATE	:	/WK:	INVT	:		SPTS:
2			730P-800P			30		\$250.00		9/4		9/28		2		TU-F		8
	PROGRAM :	SCENE ON 7																
	CON COM1:	SCENE ON 7																
3			900A-1000A			30		\$150.00		9/4		9/28		1		TU-F		4
	PROGRAM :	DR. PHIL																
	CON COM1:	DR. PHIL																
4			1000P-1100P			30		\$1,200.00		9/14		9/14		1		FRI		1
	PROGRAM :	BLUE BLOODS																
	CON COM1:	BLUE BLOODS																
5			900P-1000P			30		\$900.00		9/21		9/21		1		FRI		1
	PROGRAM :	CSI: NY																
	CON COM1:	CSI: NY																
6			1200N-300P			30		\$750.00		9/8		9/8		1		SAT		1
	PROGRAM :	SEC FOOTBALL	9/8/12															
	CON COM1:	SEC FOOTBALL	9/8/12-11/24/12															
7			700P-730P			30		\$150.00		9/8		9/29		1		SAT		4
	PROGRAM :	ACCESS HOLLYWOOD																
	CON COM1:	ACCESS HOLLYWOOD																
8			730P-800P			30		\$200.00		9/8		9/29		1		SAT		4
	PROGRAM :	KING OF QUEENS																
	CON COM1:	KING OF QUEENS																
9			1000P-1100P			30		\$1,000.00		9/30		9/30		1		SUN		1
	PROGRAM :	THE MENTALIST																
	CON COM1:	THE MENTALIST																
10			800P-900P			30		\$1,700.00		9/9		9/9		1		SUN		1

REP: HEADLINE# 6260799
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG1/12 20.02

*** WSPA-TV ***

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